



## Parent Organizers Database 1.0.1 Features List

### Volunteer and Constituent Management

- Track volunteer interests and skills
- Generate calling sheets
- Rate contacts using up to 20 "VID" codes

### Donor and Member Management

- Set default dues amount, assign donation categories that affect or do not affect membership
- Track the success of fundraising appeals
- Generate customized thank-you letters, form letters, and reply slips
- Power to select expiring members or donors
- Track payments using three customizable sets of categories
- Support for title, salutation, and suffixes
- Pledge tracking
- Ability to print to laser or tractor feed labels

### Cost and Licensing

- Free (open source) software
- GNU GPL, can be modified with VB5 or VB6
- Free upgrades via the Internet
- Phone and setup support and training available for a fee
- NO EXTRA CHARGES for import/export or for multiple users

### Basic Requirements

- Windows 95/98/ME/2000/XP
- 15Mb free disk space and RAM
- Quick (3mb) download
- Local network speed of 10Mbits/second or higher

### Basic Specifications

- Can handle databases of up to 100,000 records or 200,000 donations
- May be networked locally (one site has an ODB network of 12 computers, more are possible)
- Includes 75-page user manual

### Mailing List Management

- Prepare mailing labels and email lists
- Easily notate expired or incorrect addresses, phone numbers, and emails
- Copy lists of emails in different formats
- Check for duplicate names, emails, or addresses

### Security and Automatic Backup

- Ability to set automatic backups to monthly, weekly, or daily
- Ability to protect donor information from volunteers

### Organizing and Relationship Tracking

- Up to 32 customizable codes to track activities, issues, and constituencies or custom activities
- Unlimited number of "event" attendance codes
- Easily select and print records based on codes
- Track organizations based on geographic scope
- Search to find people in same email domain/state/city/street
- Easy interface for mass updating or removing of tracking codes



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### **Integration and Web Features**

- Built-in ZIP Code lookup, Mapquest/Yahoo/Anywho/Google searches
- Easily generate lists of email addresses without duplicates
- Easily exclude individual from bulk email lists
- Supports two email addresses per contact record
- Ability to hook up scripts to retrieve web data
- Ability to save searches or import specifications
- Ability to integrate with OBCD, VCARD standards

### **Ease of Use**

- Ability to learn to input data in under half an hour
- Automatic entry of city and state based on ZIP Code
- Automatic parsing of addresses and pasted emails and phone numbers
- One-click exporting of data in a form useful for Word mail merges
- One-click printing of labels in preferred format
- Ability to alter codes even while other users are logged in.
- Keyboard Equivalents for accessibility, including Shift-F10 for context menus
- Advanced key filtering and field validation to eliminate errors
- Straightforward use of screens to minimize learning curve (less screens)
- Automatic detection of incorrect screen resolution

### **Community**

- New features developed through four years of community testing and feedback
- Installed base of over 300 sites
- One-way and two-way 'support' email lists available
- Online bug-reporting service
- Ability to share your customized database template with online community forums

### **Reports and Searches**

- Engine provided to enable reporting or mail merging using Access, Open Office, etc.
- 10 built-in printouts, three built-in reports, and unlimited capacity to add reports
- Eight built-in "presets" for common donor searches
- 19 built-in types of payment, note, or pledge listing searches
- Ability to do customized searches without programming
- Subquery capability
- Ability to develop more advanced searches using SQL
- Ability to omit individual records from chosen set

### **Reminders**

- Ability to enter dated comments with reminders (to call, email, etc.)

### **Adaptability**

- Over 160 user-configurable settings organized in 11 categories and 35 subcategories
- Intuitive customization screen with on-screen documenting for all settings
- Ability to turn on fields such as fax number or country
- Ability to turn off US-specific address and phone number parsing



# Parental Involvement Toolbox

The starter kit to plant the seeds of school improvement

If you are interested in promoting public schools and parental involvement we can help you get the campaign started! At the core of Project Appleseed's national award winning campaign is our written learning compact called the Parental Involvement Pledge. By signing the Pledge, parents agree to "take personal responsibility" for their children's education. The Pledge asks parents, grandparents and caring adults, to spend at least five hours each semester assisting schools and fifteen minutes reading with their children each evening.



You are purchasing the reproduction rights and web page creation for your school's own **Parental Involvement Pledge**. Included in the Toolbox are master copies of the Pledge, **Parental Involvement Report Card, Certificates of Parental Involvement** and multiple recruitment tools. with an authorization to reproduce unlimited copies for one calendar year is included. Also included is the **Parent Organizers Database 1.0.1** which runs on any Windows computer, and is easy enough for everyone to learn.

## Parental Involvement Toolbox Annual Choices

- One Year - \$250.00. Reproduction rights for one year at an individual school.** Number of additional district schools?  
@ \$125.00 each \_\_\_\_\_
- Two Years - \$350.00. Reproduction rights for two years at an individual school.** Number of additional district schools?  
@ \$175.00 each \_\_\_\_\_
- Three Years - \$500.00. Reproduction rights for three years at an individual school.** Number of additional district schools?  
@ \$200.00 each \_\_\_\_\_
- Spanish version of the Parental Involvement Pledge is needed.

## Project Appleseed Annual Membership

- Parent Leader \$50.00
- School Leader \$100.00
- Community Leader \$150.00
- National Honor Roll \$250.00

## Total Your Order Here

1. **Toolbox** \$ \_\_\_\_\_

2. **Membership** \$ \_\_\_\_\_

3. **Changes:** We need to edit the Parental Involvement Pledge to fit the needs of our school.  
Add \$50.00. \$ \_\_\_\_\_

4. **Rush Delivery.** Requires 15 day payment. Add \$25.00. \$ \_\_\_\_\_

**SUB TOTAL** \$ \_\_\_\_\_

5. **Discounts:**  
25% off for all re-orders. % \_\_\_\_\_

25% off if paid today by check. % \_\_\_\_\_  
(Check must accompany this order)

**TOTAL** \$ \_\_\_\_\_

P.O. Number \_\_\_\_\_

Tax ID: 43-1859663  
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First Name: \_\_\_\_\_ Middle: \_\_\_\_\_ Last Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

School and District: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Required\*** E-mail address: \_\_\_\_\_

Title: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: \_\_\_\_\_

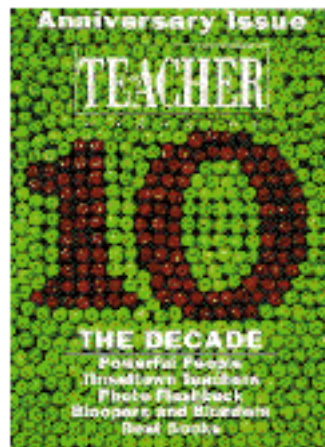


# ProjectAppleseed™

THE NATIONAL CAMPAIGN FOR PUBLIC SCHOOL IMPROVEMENT

## Parental Involvement's MVP! Most Valuable for Parents

Appleseed CEO  
Kevin Walker  
named **Top 10  
influential  
American  
educational  
leader** of the  
1990's.  
**TEACHER  
MAGAZINE  
1999**



Winner of the  
**Parenting  
Leader Award**  
for the  
"valuable work  
done for  
children and  
families in  
America."  
**PARENTING  
MAGAZINE  
2000**



### Web Site Review

"Project Appleseed provides parents with the information and resources necessary to become committed to school improvement."

**EDUCATION WORLD 2002**



### Winner of the

**What's Right With The Region Award**  
for creating quality educational  
opportunities in the St. Louis region.

**FOCUS ST. LOUIS 2001**



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#1 PAGE RANK for 2004, 2005, and 2006